



# LEADERSHIP MEMPHIS

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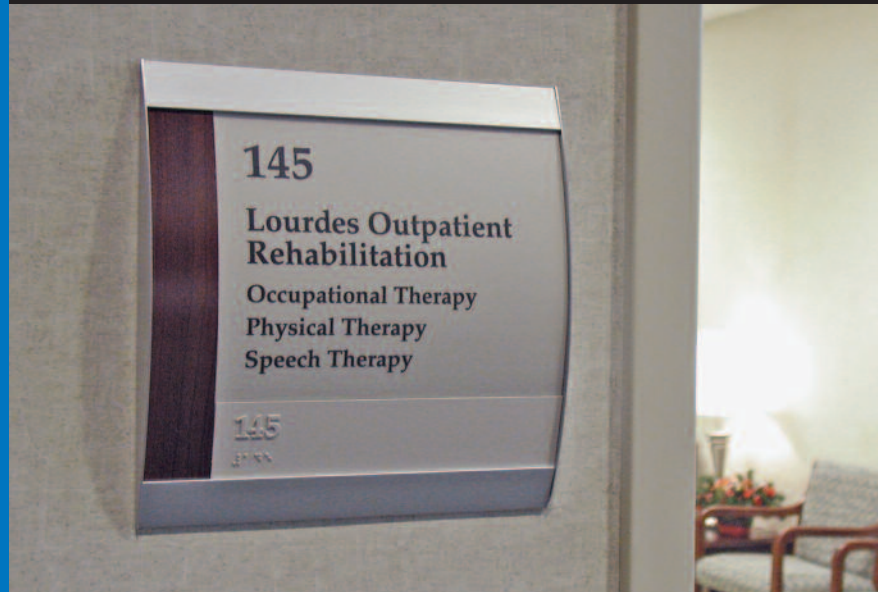
Contact us at [LeadershipMemphis.org](http://LeadershipMemphis.org)

## Alumni Engagement

*Mark your calendar now to get involved!*

- Executive Class 3-2-1 kickoff: August 28-30
- Alumni Sponsorship campaign mailing: September
- FastTrack Fall kickoff: September 8
- Imagine Memphis: September
- Diversity Collaborative meeting: October
- FastTrack Spring nominations needed: October 31
- Imagine Memphis: October
- Marshall Memorial Fellows visit: October 6-11
- Multicultural Breakfast: October 31
- College Fair: November
- Imagine Memphis: November
- Memphis Talent Dividend meeting: November
- Holiday Party: December 4
- FAFSA deadline for prospective college students: March 1
- FastTrack Spring kickoff: January
- Diversity Collaborative meeting: February
- Imagine Memphis: February
- Community Leadership Luncheon: March 14
- Imagine Memphis: March
- Memphis Talent Dividend meeting: March
- Imagine Memphis: April
- Celebration Reception & Awards: April 30
- Memphis Talent Dividend meeting: June

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# Back to School

The Memphis Talent Dividend gave birth to a physical space for adults to pursue the goal of returning to college to complete a degree with the Graduate Memphis College Resource Center on July 2. Housed in the Benjamin Hooks Public Library at 3030 Poplar, the ground floor suite will be staffed by advisors who can meet one on one with prospective returning students. Graduate Memphis is made possible by a \$1.74 million grant from the Plough Foundation. An estimated 200,000 adults in the Memphis area, age 25 and older, have started but never completed a college degree. “Without guidance counselors, information on scholarships, assistance with forms and deadlines, this population — seemingly the low hanging fruit for raising the attainment rate — is not likely to return and finish college,” said Fred Turverey, Director of the Memphis Talent Dividend.

The stated goal of the Memphis Talent Dividend, an initiative led by Leadership Memphis, is to move the college attainment rate of the metro area up by one percent which will result in a \$1 billion economic impact. “We believe the impact of increased college attainment is good for every sector of our city. It means that our citizens can have access to better jobs and careers. It also means a stronger workforce that can help attract more business and industry to our community, as well as grow our existing businesses,” said Scott McCormick, Plough Foundation Executive Director.



*A press conference held at the library to announce the Plough Foundation's support and plans to move forward with the College Resource Center.*



*Graduate Memphis advisors supplied by area colleges and universities were trained on how the program works.*

## HOW YOU CAN HELP?

- Tell your friends, co-workers, and friends about the Graduate Memphis College Resource Center. They or someone they know could benefit from scheduling an appointment and the most effective promotion is word of mouth.
- Take a Graduate Memphis poster to your office, church, barbershop, dry cleaners, club meeting, or anywhere else

- that you can think to post it. Call 278-0016 to get a poster(s) or pick one up at the main library.
- “Like” the Memphis Talent Divided Facebook page.
  - Attend the next Memphis Talent Dividend quarterly meeting on August 23 at 8:30 a.m. at the main library featuring a keynote presentation from Karla Davis, Tenn. Commissioner of Labor & Workforce Development.



The office was open with a ribbon tying event rather than a ribbon cutting.



The Community Counter is available to alumni and partners.



The gallery/meeting room can be configured in many different ways.



Jubilee School students made a field trip to see their art hanging in a "real gallery."

## Our new home... is a community gathering place

After 10 years in an office tower—in a space that was often difficult to find and access—Leadership Memphis moved to a ground level, storefront space on South Main earlier this year. In the few months we have been in the new location, our office space and meeting space/gallery has hosted numerous events including:

- Federal Reserve Bank seminar on arts and economic development
- Memphis Regional Design Center's six week Urban Design 101 series
- Housing & Urban Development (HUD) meeting
- Education Champions panel discussion
- Art show openings on South Main Trolley Tour nights.
- Playback Memphis performance honoring Deanie Parker
- Greater Memphis Diversity Collaborative luncheon
- Memphis Talent Dividend quarterly meeting
- Alumni Open House
- South Main Association meeting
- Rotary Club exchange visitors from Norway
- New Leaders New Schools meeting
- Latino Student Success Initiative
- Graduate Memphis education advisors training
- FastTrack Spring 2012 class sessions



This Federal Reserve event was one of several meeting and seminars that have been held in the space using a theater-style seating arrangement.

## Thank you, Relocation Donors

We are deeply grateful to those who made our move to the new space possible.

### Corporate

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### Alumni Step Up Leaders

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Pam Cobb	Paul Posey
Reggie Crenshaw	Eric Robertson
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Sharon Loy	Regina Walker
Terry Lynch	Trey Watkins
Richard Marsh	Ricky Wilkins
Mary McDaniel	David Williams
Eileen McGinley	Duncan Williams

### Reserve for Alumni Events

Need a location for class happy hours and mini-reunions? Why not use the Leadership Memphis Gallery on South Main? It is free for any type of alumni class events and only needs to be reserved two weeks in advance. Bring in your own food and beverage — we have the tables and chairs. For more information, contact us at 278-0016 or [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org).

### Rent for Community Events

The meeting space/gallery is well equipped for meetings, workshops, seminars, receptions, and more. The room can be configured for theater-style or classroom-style seating. There is built-in audio/visual equipment. Pricing is listed on our web site [www.leadershipmemphis.org](http://www.leadershipmemphis.org). For availability or other questions, call Latoria Parker at 278-0016.

## FastTrack Spring 2012 Graduates



*FastTrack graduates pose for a class photo.*

**Tonya Dyson**, Marketing Coordinator, Memphis in May  
**Jessica Foster**, Director of Strategy, Youth Villages  
**Marshall Hollis**, Managing Director CBIZ, Thompson Dunavant & Mayer Hoffman McCann P.C.,  
**Lisa Lynch**, Director of Marketing & PR, Circuit Playhouse, Inc.  
**Lisa Mack**, Director of Talent Acquisition, Baptist Memorial Health Care Corp.  
**Scot McMinn**, Manager Program Management, FedEx Tech Connect  
**Linda Nettles Harris**, Attorney, Nettles Harris Law Firm PLLC  
**Amber Rish**, Coordinator Community Investment, Grizzlies Community Investment  
**Cynthia Thompson**, Principal, The Thompson Firm  
**Kristen Bland**, Director of Public Policy & Advocacy, Methodist LeBonheur Healthcare  
**James Browder**, Partner, ChildsBrowder Group  
**Ludora Cooper**, Managing Broker/Owner, Prime Realty & Investments  
**David Hutton Easley**, Owner, Easley Marketing Services  
**Barbara Emigh**, Principal HR Generalist, Medtronic  
**Amy Goff**, Public Relations Specialist, C Spire Wireless  
**Erica Gorman**, Volunteer Manager, Habitat for Humanity of Greater Memphis  
**Jill Hertz**, Owner, Senior Designer, Jill Hertz/Senior Designer  
**Mimi Hurley**, Teacher, Hutchison School  
**Charles Jones**, President, Global Care and Wellness, Inc.  
**Jalrattan Kamra, Sr.**, Customer Supply Chain Analyst, Merck Consumer Care  
**Ben Maliskas**, Mgr. Tactical Planning & Engineering, FedEx Tech Connect  
**Julia McWhirter**, Director of Community Engagement, BRIDGES  
**Christiana Pate**, Program Management Advisor, FedEx  
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**Jason Tunstall**, FireFighter/Paramedic, Memphis Fire Department  
**Lisa Watts**, Lead Partner, Achievement School District  
**Jamila Wicks**, Project Manager Strategy & Policy, Points of Light Foundation  
**Yongquan "Joe" Zhou**, Project Engineering Packaging Design, FedEx TechConnect

## Do you get our Weekly E-newsletters?

Each week we send out alumni news, notices of community events and other brief tidbits via email. If you do not receive this, you can sign up on the front page of our web site (upper right corner). And you can help alumni stay informed by sending in your news of promotions, job changes, awards, community and nonprofit volunteer roles, and more. Send updates to [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org)

## Another Update Need

Our office staff would like to hear from you about address changes (home or office), email address changes, job changes, or any or change in your contact information. The best and fastest way to update your record is to do it yourself online by logging into the online alumni directory. It's simple:

- Go to [www.leadershipmemphis.org](http://www.leadershipmemphis.org)
- Click on the gray type that says "login" at the top center of the page.
- The drop down box above the login and password spaces should say "Alumni." If not, pull down to that designation.
- Your login username is your email address that we have on file.
- Your temporary password (unless you have previously logged in and reset it) is the word "Portal" and it is case sensitive (capital "P," lower case "ortal").
- Once you have logged in, reset your password to something which you will remember. If you forget your new password, click on "Forgot password." We do not know your password; you must reset it.

Why do this yourself? It is faster than phone or email. Once you get used to the "dashboard" you can find things more easily. With a printed directory, you could only search for alumni by last name or class year. With the online directory you can search by additional criteria such as employer or interest area. This opens up whole new realms of collaboration opportunities. More innovation is ahead. We hope that you will give it a try.

## Alumni Updates

**Mark Stansbury** (EP 1979) was appointed the Shelby County Historical Commission by Mayor Luttrell.

**Sandra Burke** (EP 1984) serves on the boards of Creative Aging Mid-South and Women of Style, Spirit & Success.

**Cato Johnson** (EP 1985) and **Dr. Mary McDonald** (EP 1987) were inducted into the alumni Hall of Fame for the University of Memphis College of Education, Health, and Human Services.

**Willie Brooks** (EP 1986) was promoted to HR Program Management Advisor at FedEx.

**Deborah Cotney** (EP 1987) has been named a 2012 Top 50 Entrepreneur by Business Leader Magazine.

**Judge Bernice Donald** (EP 1987) was honored by the Women's Foundation for a Greater Memphis at their Legends Awards.

**Rose Flenorl** (EP 1987) was presented the prestigious Salvation Army Partner in Mission Award, making her the first Memphis recipient.

**Dr. Inetta Rogers** (EP 1989) received the Outstanding African American Alumna Award from Memphis Theological Seminary at the 25th Annual Starks Scholarship and Dinner Awards.

**Jack Moore** (EP 1990) recently received the Distinguished Alumnus Award from the Vanderbilt Law School.

**Steve Pacheco** (EP 1993) has been elected National Chair of the American Advertising Federation.

**Buck Lewis** (EP 1995) was appointed as Chair of the Tennessee Access to Justice Commission by the Tennessee Supreme Court.

**Rob Clark** (EP2004) has been named to the board of the Riverfront Development Corporation.

**Ellen Klyce** (EP 2005) has been named to the Board of Directors of the Women's Foundation for a Greater Memphis.

**Julie Schap** (EP 2005) has been named Artistic Advisor for Concerts International, a 41-year-old chamber music series.

**Rob Varner** (EP 2007) has joined the Arthritis Foundation's 2012 Leadership Council for West Tennessee.

**Ginger Morgan** (FS 2008) is the Executive Director for the 2 Million Dogs Foundation.

**Dorchelle Spence** (EP 2010) earned her MBA from the University of Memphis this month.

**Sharon Taylor-McKinney** (EP 2012) joined EDGE staff.

**Carrie Allison Brooks** (FF) has been named the Director of Career Services for Memphis College of Art

**Lakeisha Harrison** (FS 2011) was elected as the Secretary for the Memphis Urban League Young Professionals Board for the 2013-2015 term.

**Larry D. McHatch** (FS 2011) has been named Logistic Center Manager with Estes Express.

**Ashley Compton** (FS 2012) won the VOX Grandis Award from PRSA Memphis for her Public Relations work for Baptist Memorial Healthcare Corporation.

**Sandra Walls** (EP 2012) was featured in the April issue of *Black Enterprise Magazine*.

**Anne Pitts** (EP 2012) was honored with the Emissaries of Music Award by Memphis Music Commission.

## Alumni News

### Kendra Calico Reflects

Kendra Calico (GR 2008) is an entrepreneur and president of the Memoir Firm. She comments on her experience in the Leadership Memphis Grassroots program, "The power of delegation for growth is among the valuable lessons I learned in the Grassroots program. I learned how to improve my organizational skills and diversify my own talents. Leadership is a dynamic art. Leadership Memphis played an important role in my development."



Kendra Calico



Hazel Burks and group at Neighborhoods USA conference

### Hazel Burks Gets Ready

Hazel Burks (GR 2006) has worked with the Ready Shelby disaster preparedness initiative, a partnership of the City of Memphis and the Assisi Foundation. The program has not only made Shelby County a much safer place but has won national awards for doing so in an exemplarity manner. Burks traveled to the Neighborhoods USA conference in Indianapolis earlier this summer to make a presentation on Ready Shelby.

## Second Act Service by Doug McGowen

Capt. Doug McGowen (EP 2011) retired from the U.S. Navy as Commanding Officer of NSA Mid-South in Millington. In this role McGowen was the head of what amounted to a municipality of 8,000 people—service personnel, families, civilian employees—and responsible for everything for public safety to utilities on the base.

McGowen's retirement was very short lived as he was quickly tapped by Mayor AC Wharton (EP 1979) to lead the Mayor's Innovation Delivery Team, a Bloomberg Philanthropies-funded



*Dorian Spears, Kerri Campbell, and Doug McGowen*

program. The Bloomberg Innovation Delivery Fellowship is being rolled out in Memphis — and Chicago, Atlanta, New Orleans, and Louisville — as an experiment in municipal problem-solving. In each of the cities, particular issues were chosen to address. In Memphis the issues are youth gun violence and small business development in core neighborhoods.

McGowen does not claim to be an expert in either area,

however, his track record does show the ability to build a team, create a shared vision, formulate a plan and get results.

McGowen's team includes Leadership Memphis alumni Dorian Spears (GR 2008) and Kerri Campbell (FF 2010).

McGowen's job is to learn all that he can about who is doing what on these issues in the community and come up with a plan which can be implemented. The feasibility of a plan which can be implemented means balancing vision and pragmatism. And it's all on a deadline. The Bloomberg funding is a three-year grant.

McGowen graduated from the Leadership Memphis Executive Program in May of 2011 and had this to say about his experience: "Through Leadership Memphis, I was able to put the city's assets and challenges into a framework that has been invaluable to me in finding out where to engage and who to engage with to make meaningful change in our city."

## Leading to Conserve

With a passion for the preservation of public green space, Tina P. Sullivan draws on her background in government and non-profit management to serve in her new role as the Executive Director of Overton Park Conservancy. Sullivan, a Leadership Memphis FastTrack Fall 2010 graduate, returned to Memphis in 2009 from San Diego where she had been working with parks. She worked with the Shelby Farms Conservancy and later volunteered with the emerging Overton Park Conservancy.

Sullivan is made to order for her new job. Not only does she have experience in grants, fundraising, and communications, she also is



*Tina P. Sullivan at Overton Park Conservancy*

actively engaged in the movement toward more walkable and bikeable neighborhoods. And she loves this city, enjoying the art, music, food, and unique sense of community the city of Memphis offers.

FastTrack drove home the understanding that having diverse ideas helps to create stronger solutions and get more community buy in. "While my degree in communications has helped me to listen and respond to the needs of others, my experience with Leadership Memphis revealed the vast diversity of those needs. I was also filled with a sense of hope, because the talent, the intellect and the drive demonstrated by my classmates convinced me that we could take great steps forward if we worked together," said Sullivan.

## Corporate Sponsors 2011-2012

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## Alumni Sponsors and Donors

Donations listed are those received as of June 25, 2012 for the fiscal year July 1, 2011 - June 30 2012.  
If your name should be listed or appears incorrectly, please contact us at 278-0016.

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# Leadership Memphis Executive Program 2012

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Registered Representative  
Metlife Financial Services

**Tamala Boyd**

Executive Director  
Teach Plus Memphis

**Henri Brooks**

Commissioner  
Shelby County Board of  
Commissioners

**Vanessa Burgess-Frazier**

VP of Human Resources  
MIFA

**Denise Burnett**

President, O.R. Nurses Inc.

**Alison Burton**

Dir. of Mktg & Customer Service  
MATA

**Maurice Calhoun**

Chief Technical Officer  
Circle of Intellect Inc.

**Bob Caporale**

VP Product Mgmt & Engineering  
Thomas & Betts Corporation

**Reginald Clark**

CEO, P3 Retirement Advisors

**Larry Colbert**

President, Junior Achievement

**Larry Coley**

Memphis Area Director  
Fellowship of Christian Athletes

**Gene Columbus**

VP of Business Banking  
Regions Bank

**Reginald Coopwood**

President and CEO  
The Regional Medical Center

**Celeste Davis**

Managing Director Global Services  
Planning, FedEx Tech Connect

**Clarence Davis**

Medical Director  
BlueCross BlueShield of Tenn.

**Pablo Julián Davis**

Principal  
Interfluency Translation + Culture

**Terence Davis**

President  
The Davis Organization

**Roderick DeBerry**

President/CEO  
ViaSys Technology

**Cheri DelBrocco**

Online Columnist  
The Memphis Flyer

**Brian Dobbins**

Exec. Director West Tennessee  
United Healthcare

**Rafael Durand**

Director International EHS & THR  
International Paper

**Joey Edwards**

Director ADCP  
LeMoyne Owen College

**Stephen Fimple**

Commanding Officer  
Naval Support Activity Mid-South

**Raquel Ford**

Campus Director  
University of Phoenix

**Fabiola Francis**

Owner, Simply Fabulous Catering

**Cathy Hall**

Marketing Manager  
Hilton Worldwide

**Jean Handley**

CEO, Turning Point Partners

**Kimberly Heathcott**

CEO, Clarion Security

**Marcy Ingram**

Assistant CAO  
Shelby County Government

**Robbie Johnson Weinberg**

Director of Operations  
The Eclectic Eye

**Catherine Joyce**

Director of Data Management  
The Urban Child Institute

**Tracy Lauritzen Wright**

Director Administration,  
National Civil Rights Museum

**Terence Lewis**

President/CEO, Trust One Bank

**Nidia Logan**

Manager Community Impact  
United Way of the Mid-South

**Kathy Londow**

Director of Human Resources  
The Wright Clinic

**Bill Love**

President and CEO  
Right at Home East Memphis

**Chris Marszalek**

South Regional Manager  
Memphis Public Library

**Estella Mayhue-Greer**

President & CEO  
Mid-South Food Bank

**Betty Sue McGarvey**

President  
Baptist College of  
Health Sciences

**Tarrin McGhee**

Owner, Pique Creative

**Olliette Murry-Drobot**

Executive Director  
Family Safety Center

**Lorenzo Myrick**

President  
Amnesty Professional Services

**Brent Nair**

Chief Information Officer  
City of Memphis

**Christopher O'Conner**

Founder/President  
Prodigi Arts

**Ginger Pilgrim**

Dir. Healthcare Advisory Practice  
PricewaterhouseCoopers LLC

**Anne Pitts**

Executive Director, Levitt Shell

**Gregory Polley**

VP of Sales & Marketing  
Fraser Protection

**Andrew Prislovsky**

Vice President for Advancement,  
Christian Brothers University

**Edward Rafalski**

Senior Vice President  
Methodist LeBonheur Healthcare

**Shayna Rattler**

President, The Growth Coach



**Warren Richey**

Associate Vice President  
Rhodes College

**James Robinson**

CEO/Medical Center Director  
Department of Veteran Affairs

**Quintin Robinson**

HR Director  
City of Memphis

**Julia Romine**

Director of Major Gifts & Grants  
Habitat for Humanity

**Elizabeth Rouse**

Chief Development Officer  
ArtsMemphis

**Pearl Shaw**

Principal, Saad & Shaw

**Jeffrey Smith**

Partner in Charge Memphis  
Office Adams and Reese LLP

**Monique Sneed, Sr.**

Human Resources Manager  
Medtronic Inc.

**Peter Stark**

Consultant

**Ken Steorts**

President  
Visible Music College

**Sylvester Tate**

Owner  
Tate Computer Systems

**Madeleine Taylor**

Executive Director  
Memphis Branch NAACP

**Sharon Taylor McKinney**

Small Business Development  
Specialist  
EDGE

**Kati Thomas**

Executive Assistant  
Elvis Presley Enterprises

**Cindy Travis**

Corporate Purchasing &  
Logistics Manager  
Buckeye Technologies Inc

**Richard Valerga**

Chief Information Officer  
Memphis City Schools

**Stephen Voss**

Area Manager, Huey's

**Alicia Waldrop**

Director Human Resources  
Mimeo.com

**Sandra Walls**

President/CEO  
AVPOL International LLC

**Tim Weatherford**

Vice President, Flintco, LLC

**Michael Whaley**

Founder  
Memphis College Prep

**Sharon Younger**

President  
Younger and Associates

# Leadership Memphis Executive Program 2013

**Virginia Allen**

First Baptist Church of Broad  
Chief Financial Officer

**Toney Armstrong**

City of Memphis  
Memphis Police Director

**Greg Barnes**

KPMG  
Managing Partner

**Mable Barringer**

Nation Kidney Foundation  
of West Tennessee  
Executive Director

**Debra Bartelli**

Healthy Shelby  
Director, Healthy Shelby

**Elizabeth Bazar**

Buckman International  
Community Liaison

**Scott Brockman**

Memphis-Shelby County  
Airport Authority  
EVP/COO

**Karen Buckner**

Mercer Consulting  
Principal

**Tamika Carwell**

New Leaders - Memphis  
Managing Director

**Leigh Chiles**

Baker, Donelson, Bearman,  
Caldwell & Berkowitz, PC  
Shareholder

**Miska Clay Bibbs**

Memphis City Schools  
Coordinator of Community and  
Volunteer Relations

**Jerry Collins**

MLG&W  
CEO/President

**Cindy Conner**

FedEx  
Director of Citizenship &  
Reputation

**Gerre Currie**

Hope Federal Credit Union  
Branch Manager

**Todd Doolin**

Servicemaster  
Director of Marketing

**Carol Drake**

Memphis Child Advocacy Center  
Education Coordinator

**Jay Earhart Brown**

Memphis Theological Seminary  
President

**Julie Ellis**

Butler Snow  
Government and Environmental  
Group

**Debra Evans**

QuadTEK, Inc.  
President & Managing Partner

**Kathy Fish**

Fish and Associates  
President

**Anthony Goebel**

Marriott International  
Area General Manager

**Julie Graves**

Benjamin Hooks Institute  
for Social Change, U of M  
Assistant Director

**Brigette Green**

Topcat Masonry and Partners LLC  
Founder

**Audrey Gregory**

St. Francis Healthcare  
Chief Operating Officer

**Charles Griffin**

Boys And Girls Club of Memphis  
Vice President of Corporate  
Operations

**Shamichael Hallman**

New Direction Christian Church  
Collierville Youth Pastor/Pastor of  
Innovation

**Rick Harrell**

Shelby County Government  
Administrator

**Karen Hill**

Jackson Howell & Associates PLLC  
Audit Manager

**Anthony Hotchkiss**

Regions Bank  
Business/Community Banking  
Sales Executive

**Laurita Jackson**

Memphis Chemical & Janitorial  
Supply Company  
President

**Jenny Kiesewetter**

Kiesewetter Law Firm PLLC  
Attorney

**Lisa Klesges**

School of Public Health  
University of Memphis  
Dean

**Nancy Knight**

Memphis Public Library &  
Information Center  
Assistant Director Community  
Outreach and Special Projects

**Christopher Lee**

CEL Group  
Managing Member

**Vincent Lee**

ServiceMaster Facilities  
Maintenance  
President & CEO

**Diane Lofink**

Navy Personnel Command  
Deputy Commander, Navy Personnel  
Command (PERS 00B)

**DeWanna Lofton**

Innerscope Life and Career Coaching  
Founder

**Desiree Lyles Wallace**

McKesson Corporation  
Human Resources Manager

**Naveen Manga**

Hilton Worldwide  
Director, Global Information  
Technology

**Mike Mathias**

New Tech Packaging  
VP Business Development

**Marcus Matthews**

Matthews Publishing  
CEO

**Scott McCormick**

Plough Foundation  
Executive Director

**Jimmy McGlawn**

Memphis VA  
Associate Director

**Veena Neelakantan**

United Way of the Mid South  
Manager, Marketing and  
Communications

**Sybille Noble**

MCS  
Chief Contracting Officer

**Patrick O'Hara**

ALSAC/St. Jude Children's  
Research Hospital  
Sr. Director, Gift Planning

**Jean Phebus**

The Urban Child Institute  
CFO

**Steve Pike**

Pink Palace  
Director

**Shirley Pippins**

Victory University  
President

**R. Janae Pitts-Murdock**

Mississippi Boulevard Christian  
Church  
Lead Pastor

**Dana Pointer**

Preserver Partners  
Controller & Chief Compliance  
Officer

**Leonard Porter**

Porter Security & Investigations,  
Inc. (PSI)  
President & CEO

**Reginald Porter, Jr.**

FedEx  
Project/Process Advisor

**Lisa Pote**

Seedco Mid-South Regional Office  
Senior Vice President

**Nikita Reed**

Cherokee Elementary  
Principal

**Stephanie Richards**

Cummins  
Controller

**Jeff Rower**

Retail First  
VP/Sr. Account Supervisor

**Mary Schmitz**

Memphis Convention  
and Visitors Bureau  
Vice President of Business  
Development

**Juan Self**

Self-Tucker Architects  
Architect

**George Slade**

First Tennessee  
SVP Corporate Banking

**Rufus Smith**

Hope Presbyterian Church  
Pastor- Discipleship

**Thurston Smith**

Thurston S. Smith Management  
Consultant  
Sole Proprietor

**Paul Strube**

FedEx TechConnect  
Managing Director, Global  
Services Planning & Analysis

**Gary Sysak**

Unilever  
Engineering Director

**Rebecca Terrell**

Memphis Center for  
Reproductive Health  
Executive Director

**Jeremy Thacker**

PrideStaff  
Owner

**Shawn Thomas**

Tri-State Bank  
Senior Vice President

**Robin Turner**

Medtronic  
Director, Global Packaging  
Development

**Tiffanee Wade-Henderson**

International Paper  
Chief Counsel  
Environmental Litigation

**Rick Wagers**

Regional Medical Center at  
Memphis  
Senior Executive Vice President  
and Chief Financial Officer

**Timothy Walls**

AIL LLC  
Vice President of Corporate  
Operations

**Roblin Webb**

Freedom Preparatory Academy  
Executive Director

**Melissa Williams**

The West Clinic  
Director

**Ron Willis**

State Farm Insurance  
Owner

**Scott Wilson**

Medtronic  
Director of Sales Operation

**Nadeem Zafar**

UTHSC Memphis Pathology  
Associate Professor

**Derick Ziegler**

Baptist Memorial Hospital  
CEO/Administrator

## College Credit for Your Leadership Memphis Experience

Your time in a FastTrack Program or Executive Program class felt like a semester of hard work in some ways (and also fun) and should count as such. Thanks to the graduate admissions programs at Christian Brothers University and University of Memphis, you may now be able to put that experience toward an MBA. MBA credit for the Experiential Learning completed with Leadership Memphis is being included in MBA programs at both schools. Your FastTrack experience may count for one course (three graduate credit hours) and your Executive Program certificate may count for two courses (six hours). For more information, contact [cmba@cbu.edu](mailto:cmba@cbu.edu) or [rirwin@memphis.edu](mailto:rirwin@memphis.edu).

### Leadership Memphis Staff

David Williams, President/CEO

Latoria "Tori" Parker,  
Director of Operations

John Gilmore, Director of Programs

Fred Turverey,  
Director of Memphis Talent  
Dividend/Graduate Memphis

Jared Bulluck,  
Program Coordinator

Victor Sawyer,  
Administrative Assistant

Lisa Mann, Graduate Memphis  
Center Coordinator

Renee McCreight, Graduate  
Memphis Advisor

Josh Filtz, Graduate Memphis  
Advisor

## 2012-2013 Board of Directors

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Executive Vice President  
Corporate Banking  
First Tennessee Bank

**Dianne Berry**  
President, Berry  
Financial Services, Inc.

**Mike Bowen**  
President/CEO  
Champion Awards

**Cynthia Calhoun**  
Executive Director,  
Office of Retention &  
Graduation, Southwest  
Tennessee Community  
College

**Jeane Chapman**  
Director, Day Hospital  
Program, Delta Medical  
Center

**Chirag Chauhan**  
Partner  
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**Janice Crawford**  
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New Leaders for New  
Schools Memphis

**Reggie Crenshaw**  
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Marketing,  
Belz Enterprises

**John Jackson**  
Vice President FedEx  
TechConnect Strategy,  
Planning, Engineering &  
Innovation - Customer  
Identity, FedEx  
Corporation

**Beverly Jordan**  
Vice President/  
Chief Nursing Officer,  
Baptist Memorial  
HealthCare Corporation

**Steve Lykins**  
Vice President,  
Century Management

**Eileen McGinley**  
Community Volunteer

**Douglas McGowen**  
Team Leader, Mayor's  
Innovation Delivery Team

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President,  
Huey's Restaurants

**Chris McLean**  
Senior Vice President/CFO,  
Methodist Healthcare

**Lori Patton**  
Owner,  
Roadshow BMW/Mini

**Paul Posey**  
Chief Operating Officer,  
Sedgwick Claims  
Management Services, Inc.

**Jerry Redmond**  
Principal / Senior Design  
Director, Redmond Design,  
LLC / Memorial Keepsakes

**Eric Robertson**  
President,  
Community LIFT

**Lemoyne Robinson**  
CEO, The Influence 1  
Foundation

**Sharon Ryan**  
Associate General Counsel  
and Corporate Secretary,  
International Paper

**Lirah Sabir**  
President and Executive  
Director, Black United  
Fund of TN

**Stanley Sawyer**  
President / Partner-in-  
Charge, Banks, Finley,  
White & Co.

**Joscelyn Shoptaw**  
Divisional VP/Regional  
Director of Human  
Resources, Macy's

**Patricia (Patsy)  
Smith**

President, Keswick-  
Stornaway Neighborhood  
Association

**Brian Stephens**  
Principal, Caissa Group

**Mary Tate-Smith**  
Vice President of Sales,  
Cigna HealthCare

**Joyce T. Fykes**  
Community Investment  
Manager, Cummins, Inc.

**Sandra Walls**  
President/CEO  
AVPOL International LLC

**Regina Walker**  
Senior Vice President,  
United Way of the  
Mid-South

**Bobby White**  
Chief of Staff  
City of Memphis

**Freda Williams**  
Board President  
Memphis City Schools

**Sharon Younger**  
President  
Younger & Associates

## Thank you, Board!

A strong board of directors is vital for any non-profit organization's steady direction and success. As a leadership organization, we are particularly proud of the leaders in our community who take on this role with our organization.

**We are grateful for the service of those board members rolling off after a three-year term:**

- Denise Bollheimer
- Veronica Coleman Davis
- Hank Herrod
- Chris Kelley
- Richard Marsh
- Mary McDaniel
- Christine Munson

**We are happy to welcome new board members:**

- Louise Barden
- Mike Bowen
- Chirag Chauhan
- Lauren McHugh
- Sandra Walls
- Freda Williams
- Sharon Younger

**Finally, we are delighted to announce our 2012-13 officers:**

*Chair:* Beverly Jordan

*Vice Chair:* Paul Posey

*Treasurer:* Bryan Ford

*Secretary:* Jeane Chapman

*Past Chair:* Eric Robertson

*Programs:* Brian Stephens

*Action Initiatives:*

Janice Crawford

*Alumni:* Doug McGowen

*Development:* Stan Sawyer



Lee Fisher



Eileen McGinley with Chris McLean



Elliot Perry was named the Kate Gooch Leader of the Year



Stand for Children was presented the Community Champion Award

## Community Leadership Luncheon

The year's Community Leadership Luncheon on March 1st drew a capacity crowd to hear Lee Fisher, CEO of CEOs for Cities discuss changing the world starting at a community level. His presentation "Want to change the world? Start with your community" was engaging and well-received.

## Celebration Reception & Awards

Celebrating the Executive Program and FastTrack Program classes, the reception at the Cannon Center on May 1 saw alumni, family, and friends on hand to congratulate the graduates. The awards ceremony honored Eileen McGinley as Alumna of the Year, Stand for Children as the Community Champion Award winner, and Elliot Perry as the Kate Gooch Leader of the Year Award winner.



Sudhir Agrawal, Roderick Richmond, Hutton Easley, Tamika Carwell at reception



Ann Knox, Isaac Northern and Ann Dillard at the Celebration Reception

## For Leadership Memphis Alums: Events, Action Initiatives, Engagement Opps & More

You probably know that there is a Leadership Memphis holiday party coming up December 4 and a graduation (Celebration Reception and Awards) next April 30. You may also be aware that we bring in interesting speakers for the Multicultural Breakfast every October (Oct. 31, 2012) and for the Community Leadership Luncheon in March (March 14, 2013). These events draw hundreds of people, mainly alumni, and are enjoyable ways to stay informed and connected. If you miss one or two of the four, you may worry about losing connection with your classmates and other alumni, but there are actually many more opportunities to connect each year beyond our four signature events. Not only can you connect with other alumni but also with the larger community with some of our Action Initiatives.



*Estella Mayhue-Greer (EP 2012) of the Mid-South Food Bank surveys canned goods brought by alumni to the December 6 Holiday Party at the Pink Palace.*



*An Imagine Memphis session was held at Rhodes College.*

### 2012-13 Action Initiatives

**IMAGINE MEMPHIS** – In the course of about three and half hours, an equal number of adults and high school students can create a shared vision for the future of our community through a process called Appreciative Inquiry and learn something about themselves and each other in the process. Beginning in the late summer, a series of sessions will be sponsored by the Junior League of Memphis in partnership with Leadership Memphis. The Jefferson Awards is also serving as a strategic partner for the program. We need alumni to commit to coming to one session; approximately eight to ten sessions will be offered over the next year and the dates will be published on the website and in the e-newsletter.

**LEADERSHIP MEMPHIS SUCCESS** – From the simple act of changing group designations within the Executive Program class from colors to the names of neighborhoods, Leadership Memphis has been able to tie class participants more closely to various areas of our city, build new relationships and understanding. To take the concept a step further, this year we will be establishing partnerships with eight high schools in eight communities, working with both community stakeholders and students. There will be numerous and varied volunteer engagement opportunities. The primary emphasis is to use the collective impact model to build a resource platform in each high school with a goal increasing the college (post-secondary) continuation rate.

## Interact with Current Class

You may remember VIP Tours or Alumni Learning Journeys. Getting a private tour and a talk is exciting when your schedule allows. You're busy and rather than hunt for content and dates for alumni and dates for current class tours, we will simply combine them. Alumni will be invited to attend class learning journeys. It not only simplifies scheduling and logistics but also offers an opportunity for the class to meet alumni and alumni to meet the class. Watch for announcements of such events in our weekly e-newsletter.

Also each class member is now asked to organize a gathering of 20 friends, family, co-workers — or alumni — to hear a presentation by one of our strategic partners on volunteering. Presentations by on Grizzlies TEAM UP mentoring program, the United Way Allocations committee, or the Urban Child Institute are offered dozens of times (over 90 such presentations were offered during the Executive Class of 2012 program year!), and you are most welcome to attend one. And you are also encouraged to volunteer with one of these three organizations or arrange a presentation of your own. For more information contact [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org).

## Host a Marshall Memorial Fellows

Are you interested in hosting a visitor in your home Oct. 6 -11, attending a reception for them on Oct. 10, or serving on the planning committee? Each October, Leadership Memphis hosts five emerging leaders from Europe in a four-day, five-night overview of Memphis that focuses on civil rights, faith and community, urban-rural relations, and insights relating to the professions of the five individuals. Part of the Marshall Memorial Fellows



*European visitors hear from writer John Branston over lunch on Beale Street.*

exchange program of the German Marshall Fund, the leaders spend 28 days in the USA experiencing life and issues in five cities. We find host families, set up group tours, set up individual profession interest visits, organize meals and a reception. If you can't travel to Europe this year, you can have Europe travel to you by volunteering to help with this visit. Are you interested in hosting a visitor in your home or serving on the planning committee? For more information contact [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org).

## Become an Alumni Class Coordinator

While you may get letters, emails, and newsletter from Leadership Memphis, you may not always understand how the various initiatives and events we are promoting relate to you. The messaging might make more sense coming from one of your classmates. We are reviving the Class Coordinator system for this reason. So far about 15 terrific alums have stepped up to serve as class coordinators but we need more. Will you help? We have a full "job description" for the role if you want to read it through; the main duty entails emailing and encouraging your class periodically to participate in signature events and also to give us feedback from alums about how we can improve our programming. For more information email [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org). Thanks to those who have volunteered to serve as alumni coordinators thus far:

Toni Boland, EP 2003	Yvette Hughes, FS 2010
Denise Bollheimer, EP 1986	Ruthie Lentz, EP 2011
Diane Brown, EP 2011	Eva Mosby, EP 2008
Jeanne Chapman, EP 1982	Lee Moten, EP 2010
Viola Cole, EP 1984	Dot Neale, EP 1995
Pablo Davis, EP 2012	Jacqueline Oselen, GR 2006
Naomi Dyson, EP 1996	Elizabeth Rouse, EP 2012
Gwyn Fisher, FS 2008	Julie Schap, EP 2005
Jill Hertz, FS 2012	Eddie Thomas, EP 1985
Larry Hill, FF2011	Page Williamson, EP 1995

## Serve on a Committee

The Leadership Memphis Board of Directors has several committees that are open to both board and non-board members. And we have some openings right now on most of the committees. Are you interested in serving on any of these?

- Program Committee
- Action Initiatives Committee
- Alumni Committee
- Admissions Committee
- Development Committee

If so, contact [alumni@leadershipmemphis.org](mailto:alumni@leadershipmemphis.org) for more information.